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In order to preserve the integrity of the work of Hergé as far as texts, drawings and colours are concerned, Moulinsart SA strictly and uncompromisingly forbids any changes, touching-up, adaptation, artistic interpretation, collage and any other non-authorised reproduction, under any form (scan, photocopy, etc.) and in any media, of the names, characters, objects and other symbols from this work.

Moreover, the reproduction of graphics taken from the work of Hergé is subject to the following constraints:

- The following copyright credit must be placed distinctly near all graphics which are reproduced from the works of Hergé: © Hergé/Moulinsart and current year (e.g.: © Hergé/Moulinsart 2018)
- It is strictly forbidden:
  - To reproduce graphics taken from the work of Hergé to illustrate themes linked to money, politics, the medical or paramedical field, sex, weapons, alcohol, drugs and tobacco.
  - To reproduce visuals taken from the work of Hergé on the cover of a magazine if the article or content dedicated to Hergé and his work is made up of less than three A4 pages of text, graphics not included.
  - To reproduce visuals taken from the work of Hergé on the cover of a book dedicated in part or entirely to Hergé and his work without the prior authorisation of Moulinsart SA.
  - To reproduce in isolation all or some elements from the book covers of the work of Hergé.
  - To reproduce all or part of the portrait gallery from the inside front cover and the inside back cover of the books.
  - To use text other than the original in speech bubbles, on covers, etc. and to add any text onto graphics.
  - To use the font (typography) of Hergé outside the reproduction of the graphics where it appears.
  - To alter the colours, the drawings or the orientation of graphics (e.g. if Tintin looks to the left, you cannot reverse the drawing so that he looks to the right).

- To make a collage or superimpose any graphics (graphics cannot cover or be covered by another image or text).
- To associate graphics taken from the work of Hergé with graphics taken from the work of another author for promotional or commercial purposes.
- To recreate a strip that is made up of several frames that do not exist as such in the original work. Changing the order of frames and making up a strip with frames which do not follow the initial order of the original work.
- To redraw graphics, even for the purpose of a pattern, a painting, a sculpture, etc.

Generally speaking, graphics provided by the Moulinsart studio are to be used as they are, without any change or adaptation.

Wherever possible please submit draft work before the final result.

Based on your answers a decision will be made regarding reproduction rights and we will provide a quote\* (reproduction rights of graphics + administrative costs or studio costs if the graphics are not available in our digital archives).

\* Rates applied are based on Sofam rates (version 2018).

## Signature and confirmation of terms and conditions:

I confirm that I have read and I accept the above terms and conditions and I have provided answers to the questions to the best of my ability:

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## **CONTACTS**

## Reproduction in books, magazines, newspapers, etc.

#### Camberlin Cécile

Moulinsart SA
Avenue Louise, 162
B-1050 BRUXELLES
cecile.camberlin@moulinsart.be

## Reproduction in television programmes, exhibitions, etc.

#### **Maubert Delphine**

Moulinsart SA Avenue Louise, 162 B-1050 BRUXELLES delphine.maubert@moulinsart.be